



JUNIOR LEAGUE OF
LOS ANGELES

2022

SPONSORSHIP OPPORTUNITIES

All proceeds benefit the Junior League of Los Angeles (JLLA) and go directly to support our work in the Los Angeles community and our community partners.

WHO WE ARE

For over 95 years, the JLLA has been dedicated to developing women leaders and effecting change in the Los Angeles community. Today we are committed to programs focusing on the self-esteem and empowerment of transition-aged foster youth and educational opportunities for underserved students.

Your donation helps support programs such as our Public Policy Institute, which helps our members deepen their understanding of advocacy and relevant public policy issues; and our Leadership Development Institute, consisting of workshops to help our members develop leadership skills.

Your donation allows us to work with and support community partners through projects such as "Fostering Independence" our life skills program for youth transitioning out of care at Alliance for Children's Rights, "Discover You," our arts education program for pre-teen youth at Mar Vista Family Center, and many more.

Your donation will help your brand reach a targeted group of over 1,000 members, with 95% possessing a college degree and 45% an advanced degree (From the Every Member Counts survey). Our website averages over 10,000 hits per month, and we have a presence on Facebook, Twitter, Instagram, Pinterest, and LinkedIn.

501(c)(3) tax number: 95-2097254

TOUCH-A-TRUCK™

4/24/2022 - WESTFIELD TOPANGA CANOGA PARK



CHOOSE YOUR OWN ADVENTURE! (\$7,500)

- JLLA will customize a package to meet your individual needs

MONSTER TRUCK (\$5,000)

- Opportunity to speak at a JLLA general meeting
- Prominent name/company/logo featured at event and on all event-related promotional materials and the JLLA website
- Option to attend Touch-A-Truck with tickets for 15 guests
- All benefits of a Big Rig sponsorship

BIG RIG (\$2,500)

- Prime truck placement at event
- All benefits of a Steamroller sponsorship

STEAMROLLER (\$1,500)

- Option to attend Touch-A-Truck with tickets for 10 guests
- All benefits of a Tow Truck sponsorship

TOW TRUCK (\$500)

- Name/company/logo featured at event and on all event-related materials and the JLLA website
- Acknowledgment in the JLLA Annual Report
- Option to attend Touch-A-Truck with tickets for 5 guests

(YOU PICK)-UP TRUCK (\$250)

- Name/company/logo featured at event and on all event-related materials and the JLLA website
- Acknowledgment in the JLLA Annual Report
- Option to attend Touch-A-Truck with tickets for 3 guests