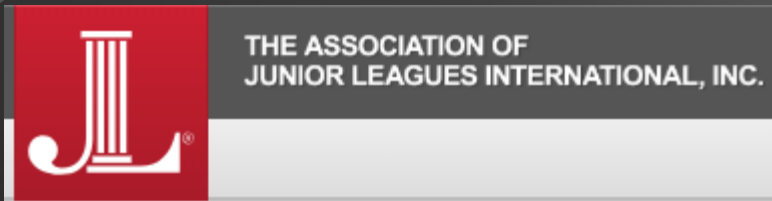


Leveraging Your Leadership on a Larger Stage

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Faculty, UCLA Fielding School of Public Health



UNSTOPPABLE 



Hello and Welcome

Leveraging Your Leadership on a Larger Stage

- Parlaying your JL leadership into public appointment
 - Defining civic leadership
 - Our JL pathways call us to lead
- **Types of Public Appointments**
- Using your **personal inventory** to more fully explore the RIGHT public appointment for YOU.

Leveraging Your Leadership on a Larger Stage

- **Points of Consideration**

- At what level should I serve
- Length of service
- Scope of responsibility
- Verifying “checks and balances”
- Considering committees
- Compensation for your service

- **Explore current vacancies in your district**

- Opportunities for you to **explore on your own and match** with your personal inventory
 - **Sample script** for contacting your legislators
-

Tangible outcomes from this session

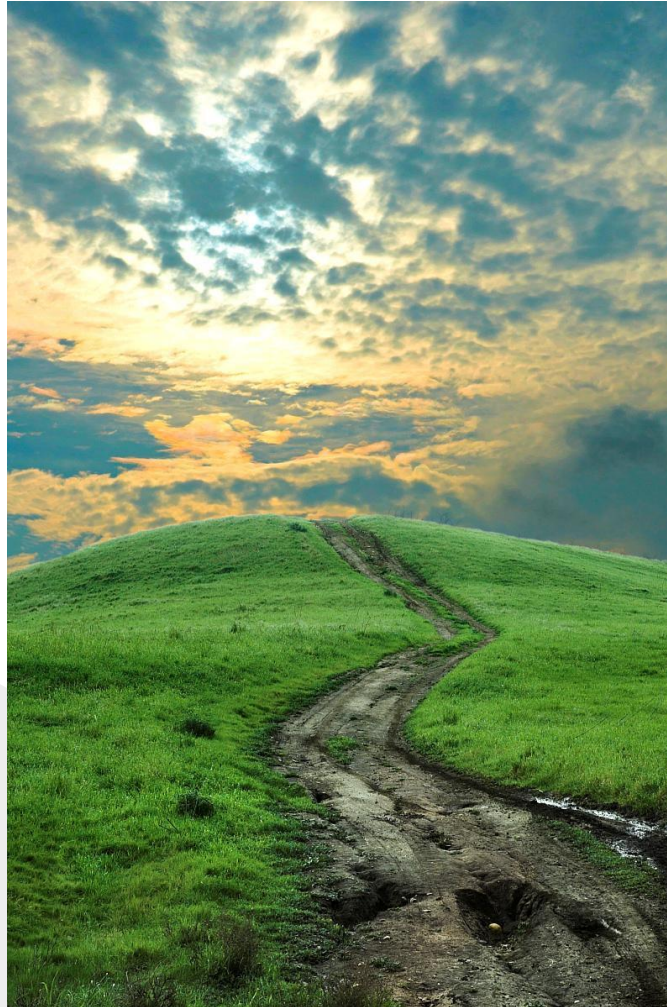
1. Clarify **civic leadership**
2. Describe the imperative for seasoned Junior League members to **parlay their non-profit and professional experiences into public service.**
3. Create a **personal inventory** to hone the types of public appointments that each individual could explore
4. Explore examples of **policy vs. advisory powers and duties**
5. Demystify the **public appointment process**
6. Provide a **sample script** for contacting elected officials to obtain vacancy list.



“I wanted to say thank you for the session you led at the AJLI conference. It worked! I have been appointed to the City of Minneapolis Workforce Development Board. I’m excited for this next chapter. Thank you for getting me on this path.”

Andrea Bredow – Immediate Past President of the JL of Minneapolis

This is a session about pathways



This is a session about pathways: your preferred path is likely different



Civic Leadership defined


Civic leadership is reflected in the capacity of a community to: **identify, analyze, collaborate, and solve** pressing societal needs and issues through the efforts of broadly engaged citizen organizations.

Implicit in this capacity are two levels of engagement, where citizens with skills and commitment engage with others at the level of a community to address shared problems.


Arizona Center for Civic Leadership

Civic leadership requires much of what you have already developed

Civic leadership requires talent development, organizational structures and processes that develop and engage emerging and current leaders in community problem solving.



Civic leadership is exercised by individuals but in a group/community context—local, regional, statewide and beyond.

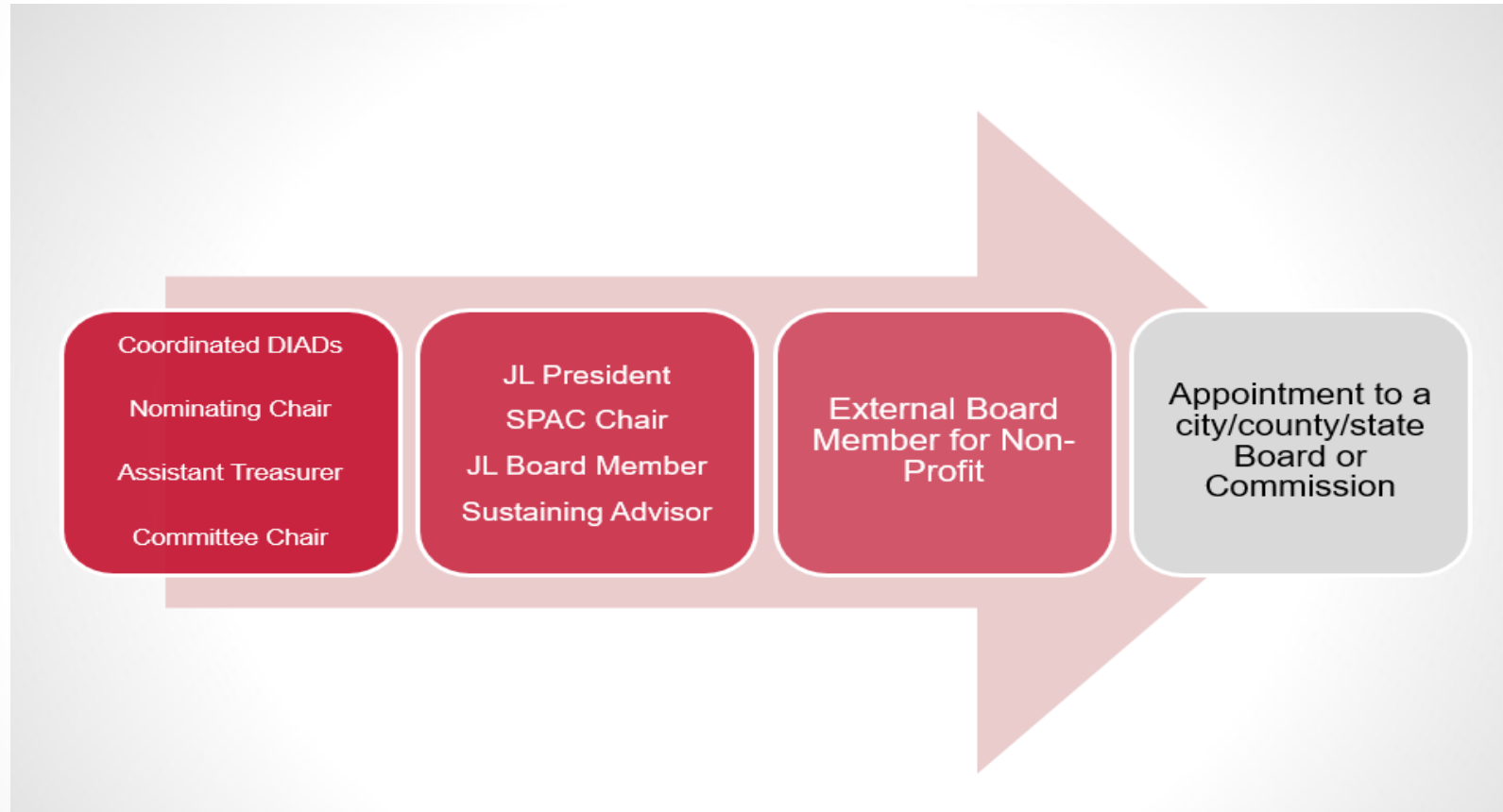


Civic leadership is exercised by crossing boundaries (private, public, and non-profit sectors).

By Serving in a Public Appointment You Can...

- Influence public policy and decisions impacting your community
- Bring attention to the issues that you care about and help others understand why they are important
- Learn about the political process
- Serve as a role model for other women
- Gain access to policymakers

Your Junior League pathway has been leading you to a larger role in civic leadership



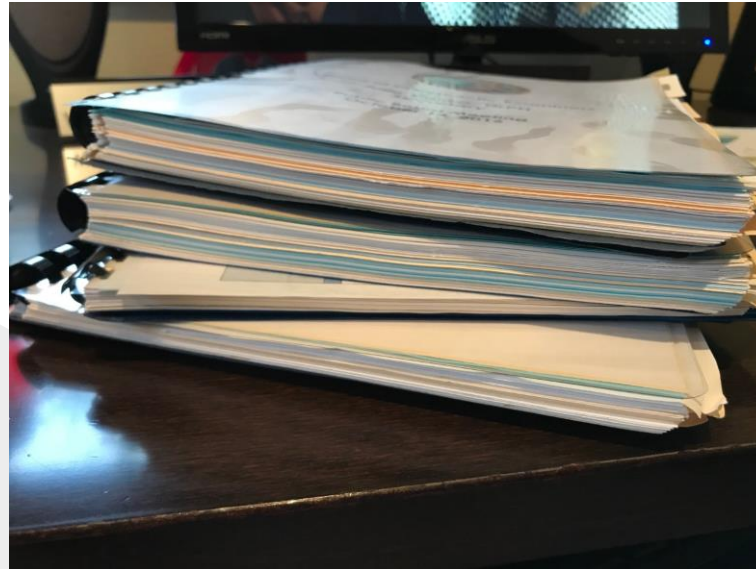
**You owe it to yourself and your community:
it's time.**



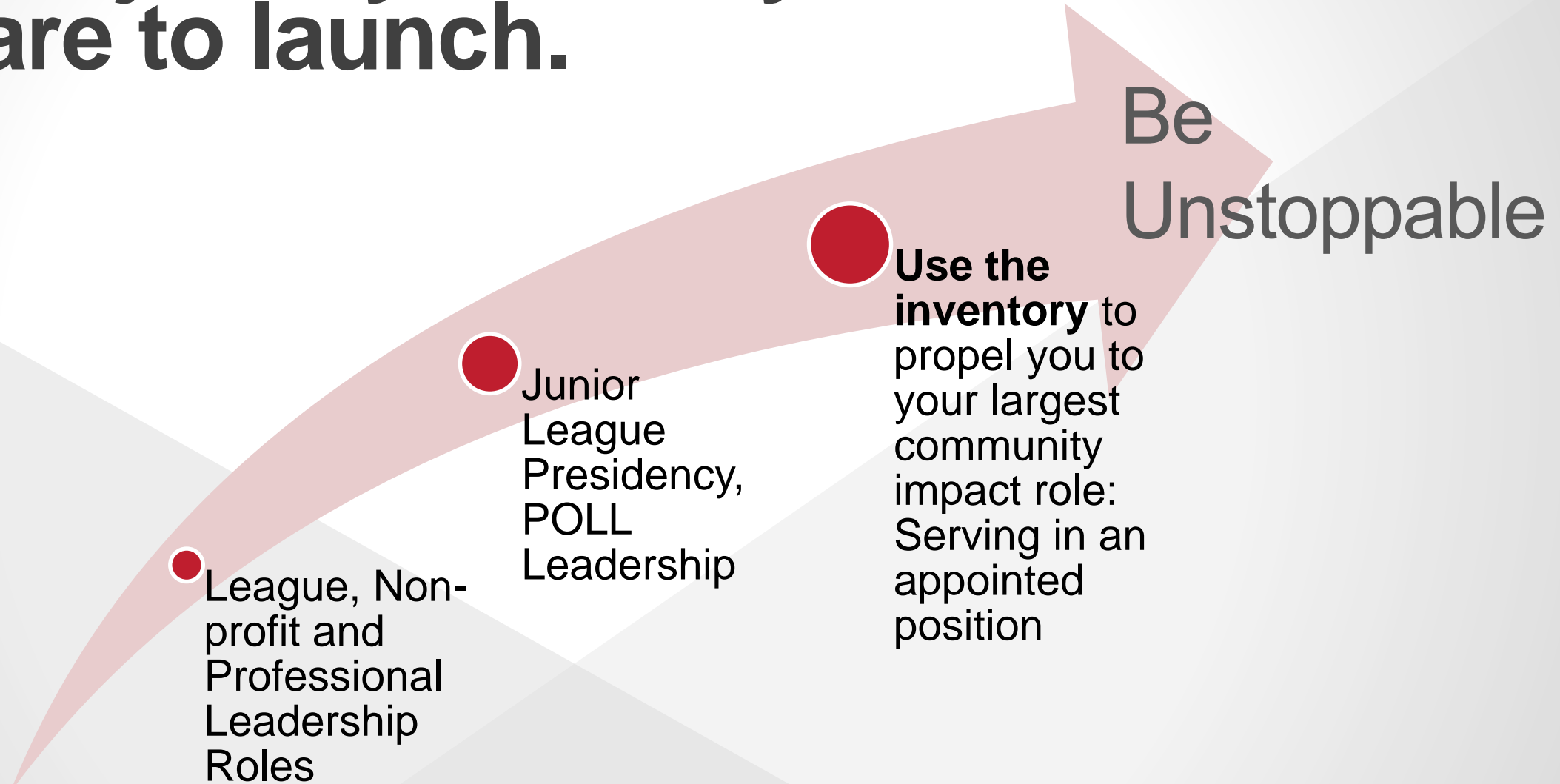
So...you want to be on a public Board or Commission? We need to discuss and explore

- What are the types of Boards / Commissions that interest you?
 - Personal inventory exercise
- At what level do you want to serve?
- How long do you want to serve?
- What scope of responsibility do you want to have?
- What “checks and balances” exist for the appointed role?
- What types of committees does the Board / Commission have?
- How are members compensated?
- Discuss a typical application, interview, confirmation and on-boarding process

Let's set expectations



Your trajectory is nearly unbounded. Prepare to launch.



YOUR Personal Inventory is YOUR investment in YOUR *growth and development*.

- As we move through this session, refer to the personal inventory you began to develop before you arrived in Los Angeles.
- Let's use this time to enhance and refine it for a tangible outcome from this afternoon.

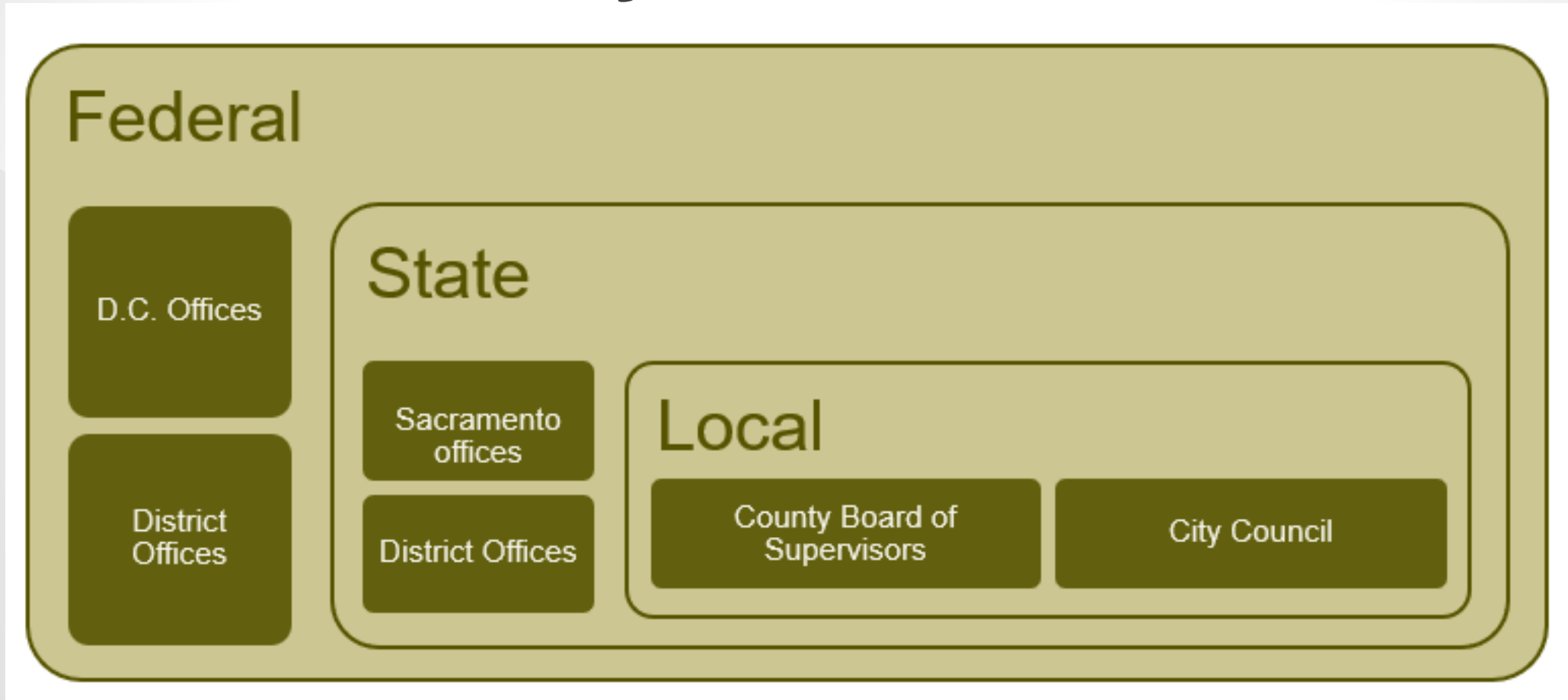
Let's revisit that inventory

- You are busy. I get it. You didn't have a chance to complete the inventory before today's session.
- Spend a few moments right now. This is for YOU.
- Give some consideration to these questions and then we will move forward.
- If you have already completed it, ROCK STAR! Spend a few moments ensuring your responses are consistent with what we've discussed thus far.

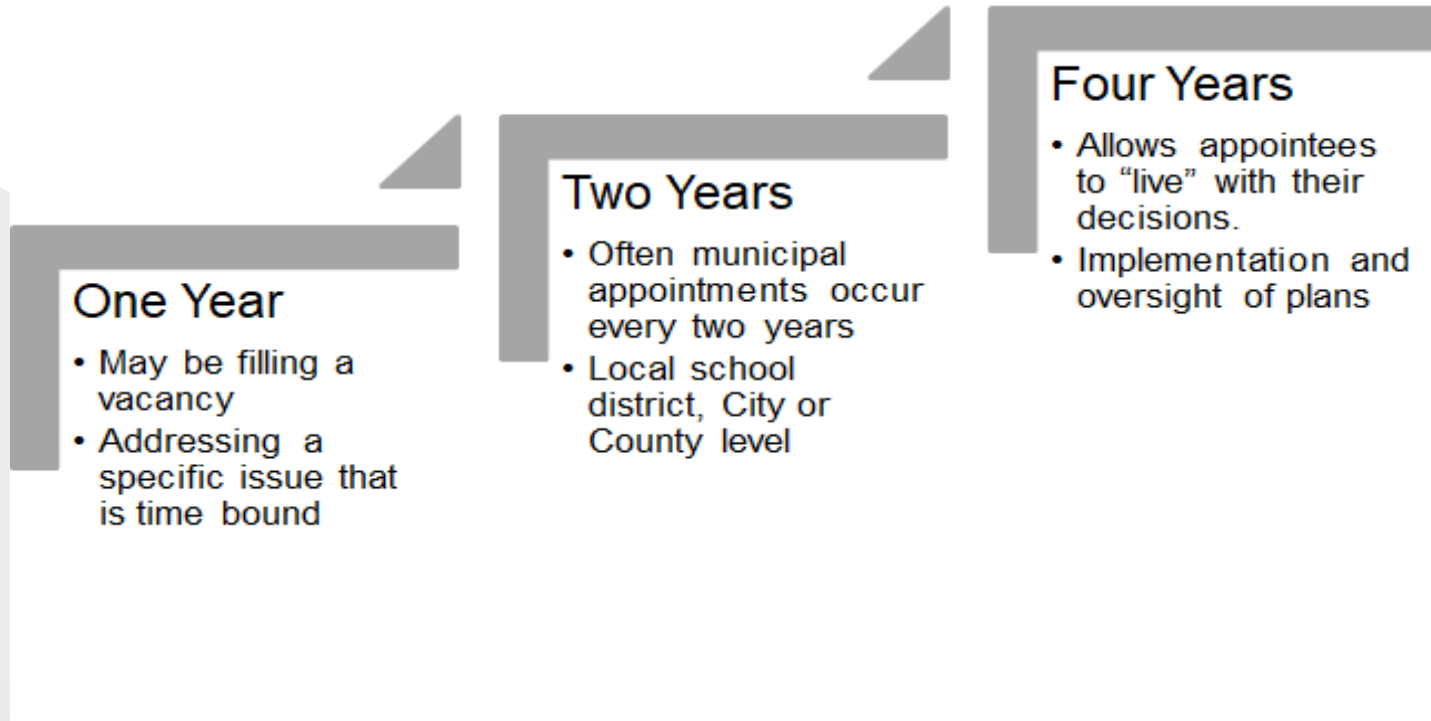
What are the types of Boards and Commissions that interest you?

- Give consideration to your field of expertise. Where are you already incredibly knowledgeable?
 - Insurance, real estate, health, education, employment law, aviation, etc.
- Where do you have interests but perhaps not a lot of expertise?
 - Environment, theater and arts, cosmetology,
- Do you want to remain in your areas of expertise and interest?
- Are you willing to serve in an area that is “outside of your comfort zone” and perhaps haven’t considered?
 - Pensions for public employees, fire commission, natural resource allocation, etc.

At what level do you want to serve your community?



Give consideration to how long you want to serve in your appointed role.



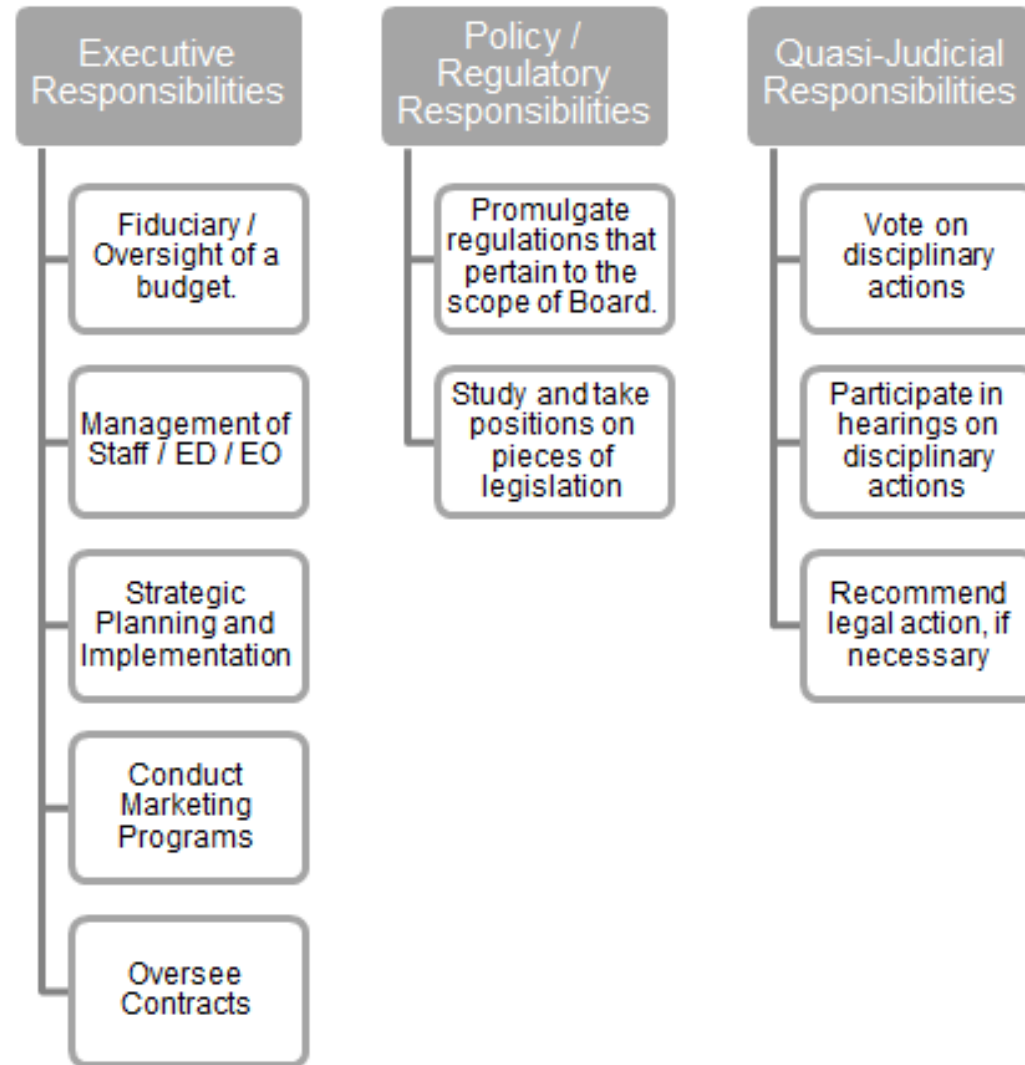
Need to give consideration to the scope of responsibilities in the role.

- This is a “**biggie**” and is **often overlooked**.
- Most Boards / Commissions are established with one of the following charters:
 - To examine a specific program or create a plan
 - To provide oversight of funds (i.e. bond measures for local school districts)
 - To advise a higher governing body on issue-specific areas (Planning Commission, Commission on the Status of Women and Children)
 - Requires regular updates with appointed.
 - Decision making authority rests with the higher governing body, not the advisory body.
 - Serve as an access point to the public on specific issues

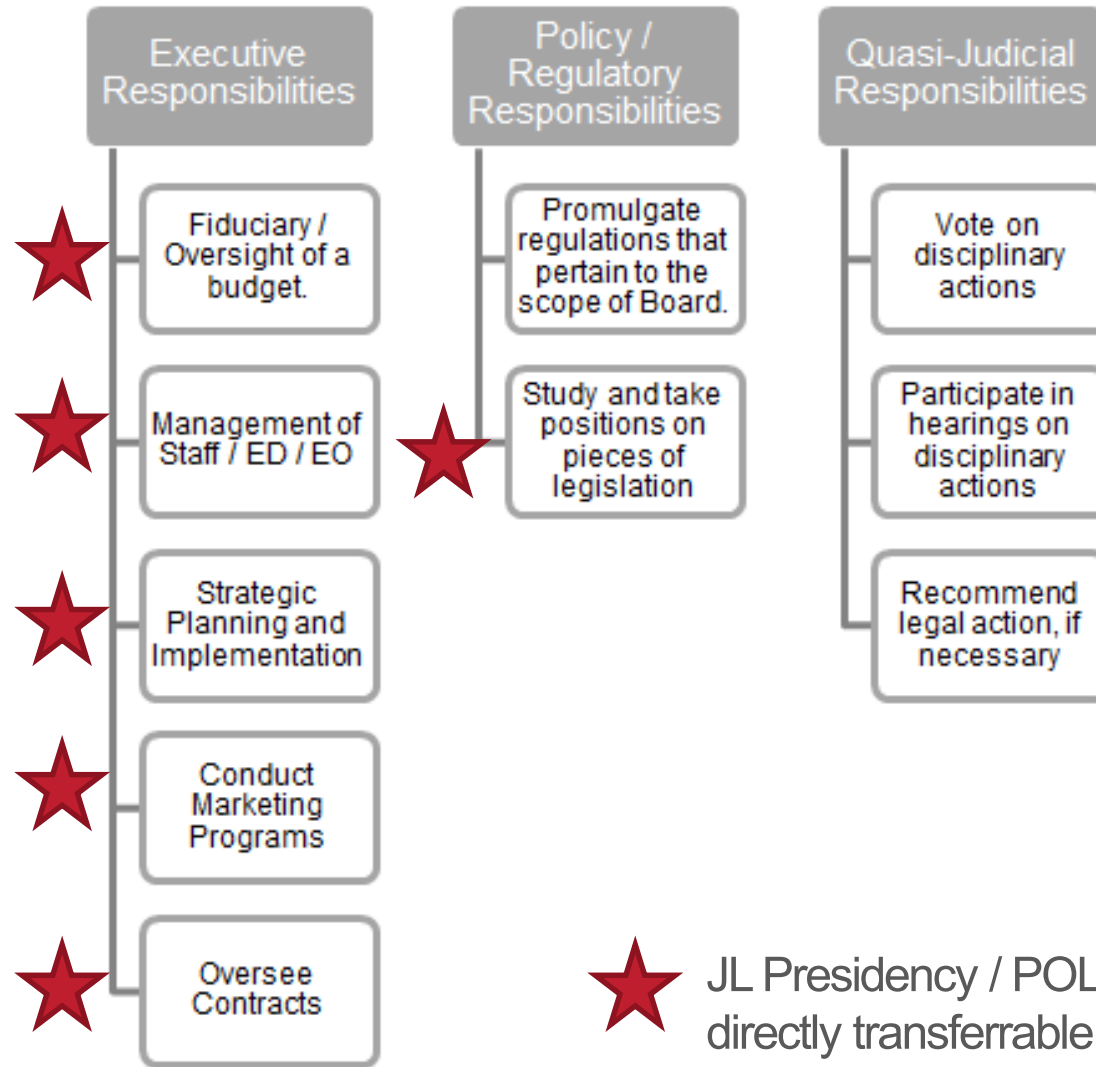
Additional “biggies” to consider

- Does the Board have policy making or rule-making authority?
 - i.e. Can they create statutes that will become law?
- Is there a mandate for this body?
 - i.e. Federal, established through an Initiative, etc.
- Is the Board subject to sunset by a higher governing body?
 - i.e. Can the board “go away?”
 - If so, under what circumstance and what does that process include?
- How is the Board funded?
 - This will have implications for the types of decisions you can make based on available resources

Powers and Duties of the Appointed Role



Powers and Duties of the Appointed Role



JL Presidency / POLL Leadership / SPAC Leadership
directly transferrable

Examples of Appointed Roles

City of Calabasas **Environmental Commissioner** **Advisory Role**

- When directed by City Council, explore issues of interest and advise members on emerging issues (anticoagulant rodenticides, electric vehicle charging stations in public locations).
- Recognize outstanding contributions to environmental stewardship (Gibbs annual award, recycling calendar contest)
- Community events (Arbor Day, Earth Day, festivals)
- Host forums on emerging issues (Hwy 101 wildlife crossing, solar rebates, etc)
- Serve as a gateway for public to air concerns (Santa Susana Field Laboratories cleanup, Rindge dam removal, etc).

California **Board of Chiropractic Examiners** **Policy Making Role**

- Develop a strategic plan
- Promulgate regulations affecting the scope of practice for profession
- Take positions on pieces of legislation and that affect profession and testify
- Establish continuing education requirements for profession
- Revise disciplinary guidelines for cases where infractions or laws are broken
- Report to the legislature every 3 years.
- Consider organizational reporting to governor
- Oversee disciplinary hearings with administrative law judge and deputy attorney general for State of California

Staffing a Task Force

Sometimes, they come looking for you....

- Are you an expert in your field?
- Published research?
- Led an agency?
- Community organizer?
- Started an initiative?
- Thought leader?

Yes? Then, there may be a Task Force interested in having you as a member.

More than 20 professionals chosen for Task Force



Give consideration to the organizational structure of the appointed body

- How many members?
- What are the committees?
 - *Can you translate any of your committee work from your non-profit roles into this body?*
- Meeting requirements?
 - How often does this board / commission meet?
 - Where do they meet? Will you need to travel / overnight?
 - Can you do any committee meetings via technology?
- What are the requirements for public notice? Are the committee meetings public too?
- To whom do you report to?
 - You serve at the pleasure of the appointing individual / body.
 - No obligation to reappoint you.
 - Give consideration to how you plan to communicate with them on issues / votes.

A typical candidate vetting process

Application Process

It's LENGTHY. You may have a considerable lag after you apply.

Use your personal inventory to guide you.

Treat it like a job application process.

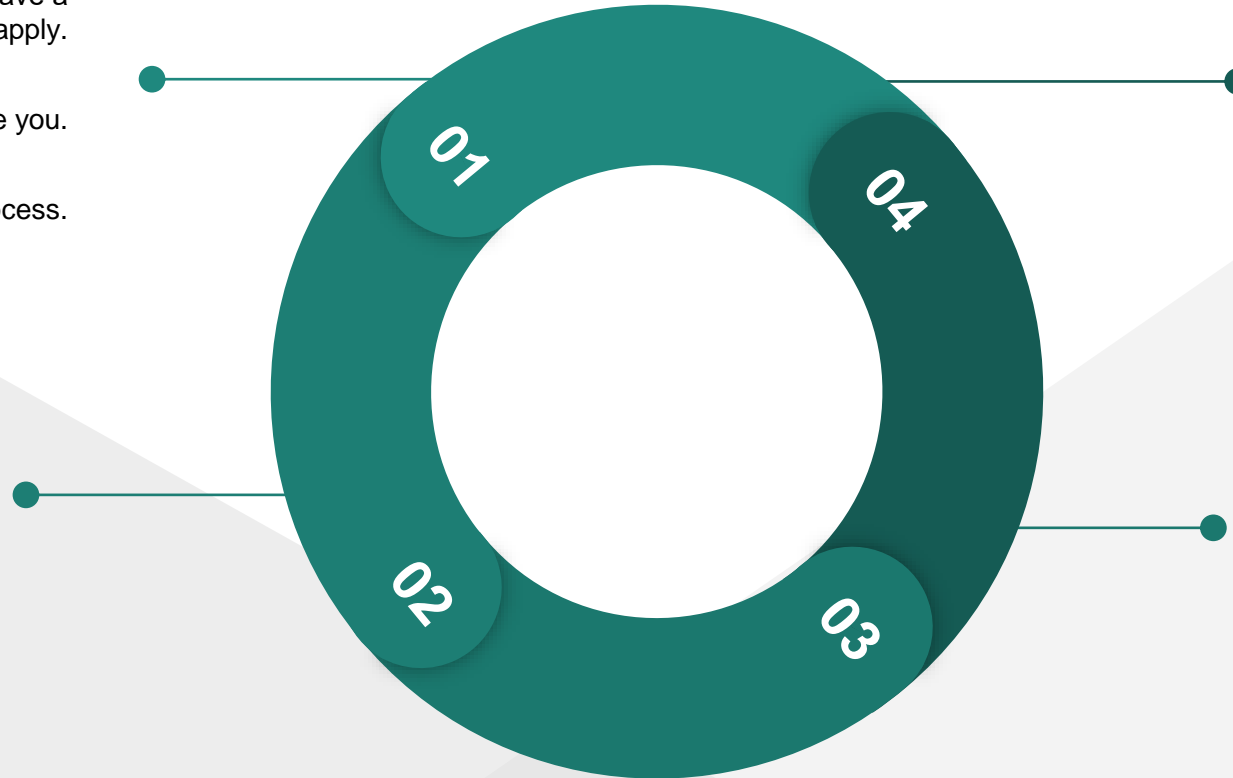
Interview Process

Likely interview with deputy, potentially members of appointing body.

Need to ensure no "moral turpitude issues" (i.e won't be on the front page of newspaper)

Do your research about the body beforehand.

You may be asked to select between a couple of vacancies. Be honest about your preferences.



Onboarding Process

Generally meet with the staff.

May / may not have a training manual

Familiarize self with laws governing open meetings (Bagley Keene, Brown Act, etc).

May be assigned a Board mentor

Confirmation Process

Must file a public disclosure form (CA - Form 700) that is available to the public to review your personal holdings, etc.

References need to be on the ready. When the calls come, need to respond ASAP.

You will take an Oath of Office.

Compensation, onboarding and training will prepare you to govern.

- Compensation
 - Generally there are statutory requirements stipulating compensation. These are non-negotiable.
 - Common payment structures:
 - Per meeting, Per day (8 hours), Quarterly, Salary (very few)
 - T-shirt and name tag (i.e. none)

Compensation, onboarding and training will prepare you to govern.

- Onboarding and Training
 - No standard approach, unfortunately.
 - Be sure to be as thorough as you can during this time.
 - Meet with Exec Director, staff, other Board members, etc.
 - Ask to see important documents (policies and procedures, legacy information, etc.)
 - Request a Board mentor, formal or informal.
- Remember: your meetings are public, often televised. You want to be ready to GOVERN.

Let's get **STARTED!**

Hone your personal inventory

The personal inventory provided mirrors many of the questions asked on applications.

Honing this document will assist, guide and expedite your ability to complete the applications.

Obtain a list of vacancies

You will need to determine which appointments most interest you at city/county/state/federal level.

There may / may not be vacancies.

At a minimum, see where vacancies currently exist.

Complete the application process

If there are no vacancies, you can / should still complete the application process.

Could have one master application or could have to complete for each appointed role.

Be patient, thorough. Treat it like a job search.

Confirm your references

Be sure your references can speak to the diversity of perspectives you bring (industry knowledge, non-profit governing experience, leadership, etc).

It may take weeks-months before they are called, but when they are, they need to ACT QUICKY on your behalf.

Sample script for reaching out to elected to obtain list of vacancies

“Good morning, I’m _____, a constituent of _____. I’m calling today to learn more about the vacancies for public appointment available in our city/county/state/country. Within your office, who is responsible for publishing the vacancy list? May I speak with her / him?”

“Thank you for taking my call. (Repeat above). My name is _____ and I am a constituent of _____. I have extensive experience in the non-profit and _____ industries (describe a bit). I’m very interested in taking my civic leadership to the next level by serving in a public appointment. Can you tell me about the vacancies you have available and the process by which appointments are made?”

Sample vacancies: state and city

Pilot Commissioners, San Francisco, San Pablo, Suisun, Bd of (Requires Senate Confirmation)

Vacancy (Ind/Dry Cargo)

Vacancy (Public)

Podiatric Medicine, CA Bd of

Vacancy (Public)

Psychology, Board of

Vacancy (Licensee)

Vacancy (Public)

Public Employment Relations Bd (Requires Senate Confirmation)

Vacancy (Public)

Vacancy (Public/Chair)

Rehabilitation Council, State

Vacancy (Business/Dis)

San Gabriel and Lower LA Rivers & Mtns Conserv Govn Bd

Vacancy (City/Orange Co)

Vacancy (Resident/San Gabriel River)

Vacancy (Resident/Lower Los Angeles River)

Seismic Safety Commission (Requires Senate Confirmation)

Vacancy (Insurance)

Vacancy (County Govt)

Vacancy (Geotechnical Engr)

Sex Offender Mgmt Bd, Member

Vacancy (Law Enforcement)

Vacancy (Represent Victims)

Small Business Board, California

Vacancy (Small Bus Comm.)

Vacancy (Urban Area)

Southwestern Low-Level Radioactive Waste Commission (Requires Senate Confirmation)

Vacancy (Local Govt)

State Bar of CA, Board of Trustees (Requires Senate Confirmation)

Vacancy (Public)

State Bar of CA, Exam Committee

Vacancy (Non-Attorney)

State Independent Living Council

Vacancy (Individual w/Disability)

Vacancy (Rep priv bus/pers w/disability)

Teacher Credentialing, Commission on (Requires Senate Confirmation)

Vacancy (Sch Bd)

Vacancy (Public)

Teachers' Retirement Board, State (Requires Senate Confirmation)

Vacancy (Retired Member)

Transportation Commission, California (Requires Senate Confirmation)

Vacancy (Public)

Travel and Tourism Commission, California

Vacancy (Deserts Region)

Vacancy (Central Valley Reg)

Vacancy (San Diego Region)

Vacancy (High Sierra Region)

Vacancy (No. Coast Region)

City of Los Angeles Office of the City Clerk Commission Roster

Commissioner	President	Vice President	Council File	Appointment Date	Term End
Health Commission					
	Candy Rosales				
	(213) 978-1063				
	2nd Monday at 6:00 p.m.				
	200 N. Spring St. - Rm. 340, Council Chambers				
vacant					
Dr. John Hisserich			14-0596-s1	11/16/2015	11/16/2016
vacant					
vacant					
Howard C. Mandel M.D.			14-0596-s1	11/16/2015	11/16/2016
vacant					
Helen Arriola			14-0596-s1	11/16/2015	11/16/2016
Nicole D. Vick		X	14-0596-s1	11/16/2015	11/16/2016
Irma Avila			14-0596-s1	11/16/2015	11/16/2016
Dr. John Griffith			14-0596-s1	11/16/2015	11/16/2016
Ron Kato				11/16/2015	11/16/2016
Dr. Salvador Esparza			14-0596-s1	11/16/2015	11/16/2016
Matthew Sharp		X	14-0596-s1	11/16/2015	11/16/2016
Susie Shannon	X		14-0596-s1	11/16/2015	11/16/2016
vacant					

There is no time like the present: explore elected official's websites and vacancies

- If you have a laptop or iPad with you, use the next 10 minutes to explore elected official websites.
- Give consideration to what level of government you want to serve
 - city/county/state/federal
- Try matching your personal inventories to the vacancies.

Outcomes from this session

- ★ Clarify **civic leadership**
- ★ Describe the imperative for seasoned Junior League members to **parlay their non-profit and professional experiences into public service.**
- ★ Create or a **personal inventory** to hone the types of public appointments that each individual could explore
- ★ Explore examples of **policy vs. advisory powers and duties**
- ★ Demystify the **public appointment process**
- ★ Provide a **sample script** for contacting elected officials to obtain vacancy list.

Thank You

Please contact me to answer questions or
to schedule a presentation for your League:

Julie Elginer, DrPH, MBA
jaelginer@hotmail.com;
818.523.5990.



You are Unstoppable